

2026 Northeast Commercial Vehicle Safety Summit:

Where Research, Enforcement, and Industry Move Together

*Industry * Law Enforcement * State Trucking Associations * Driver Licensing Agencies * Government*

Sponsor and Exhibitor Information

The 2026 Summit will be held at the Hotel Northampton in Massachusetts on Wednesday March 25, 2026 – Thursday March 26, 2026. This is an opportunity to reach new clients in the FMCSA, other federal and state government entities, federal and state trucking associations, law enforcement, state drivers licensing agencies and trucking industries. Over 200 representatives involved in all aspects of commercial motor vehicle safety will be attending our event for the sole purpose of networking and learning about cutting edge tools and strategies. As a result, sponsoring and/or exhibiting at our Summit will provide an exceptional platform for introducing your company to the leaders and innovators of commercial motor vehicle safety.



○ NAMESAKE SPONSOR - \$5,000

- Your Logo and Recognition as the Namesake Sponsor on The Summit Program Cover
- Full-Page Acknowledgment in the Conference Program
- Your Logo on the Event Exhibitor Website Page (Including Link To Your Organization's Website)
- Your Logo on Event Email and Direct Mail Marketing Materials
- Your Logo on Session Agenda Signs Outside Each Meeting Room
- Namesake Sponsor Thank You Announcement at the Beginning and End of Each Day of the Conference
- Special Recognition at the Registration Booth Denoting Conference Sponsorship
- Exhibitor Display Space (12' X 12') With 8-Foot Skirted Table, Chairs, And Wastepaper Basket (Electrical Outlets Available Upon Request)
- Company Banner Displayed in Main Ballroom
- Inclusion Of A Relevant Project in a Summit Session Presentation
- Brief (2-3 Minutes) Speaking Opportunity to Address Summit Attendees

○ PREMIER SPONSOR - \$2,500

- Your Logo and Recognition as a Namesake Sponsor on the Conference Program Cover
- Half Page Acknowledgment in the Conference Program
- Your Logo on Event Exhibitor Website Page (Including Link to Your Organization's Website)
- Your Logo on Event Email and Direct Mail Marketing Materials
- Premier Sponsor Thank You Announcement at Beginning of the Conference
- Special Recognition at Registration Booth Denoting Conference Sponsorship
- Tabletop Display Space with 8 Foot Skirted Table, Chairs, And Wastepaper Basket (Electrical Outlets Available Upon Request)

○ **PARTNER SPONSOR - \$1,500**

- Recognition as a Partner Sponsor
- Acknowledgment in the Conference Program
- Your Logo on Event Exhibitor Website Page (Including Link to Your Organization's Website)
- Sponsor Thank You Announcement at Beginning of the Conference
- Special Recognition at Registration Booth Denoting Conference Sponsorship

○ **EXHIBITOR - Must Be Related to Highway Safety**

- Tabletop Display Space with 8 Foot Skirted Table, Chairs, And Wastepaper Basket (Electrical Outlets Available Upon Request)
- Additional Chairs Are Available on Request
- Indicate Any Special Considerations and Requests, Including Electrical Outlets
- Exhibitors will be located in the atrium and lobby directly outside of the meeting rooms in order to give the most exposure to all our exhibitors.



Please contact Robin Riessman (riessman@ecs.umass.edu) if you have any questions, or would like to discuss sponsorship/exhibitor options:

